



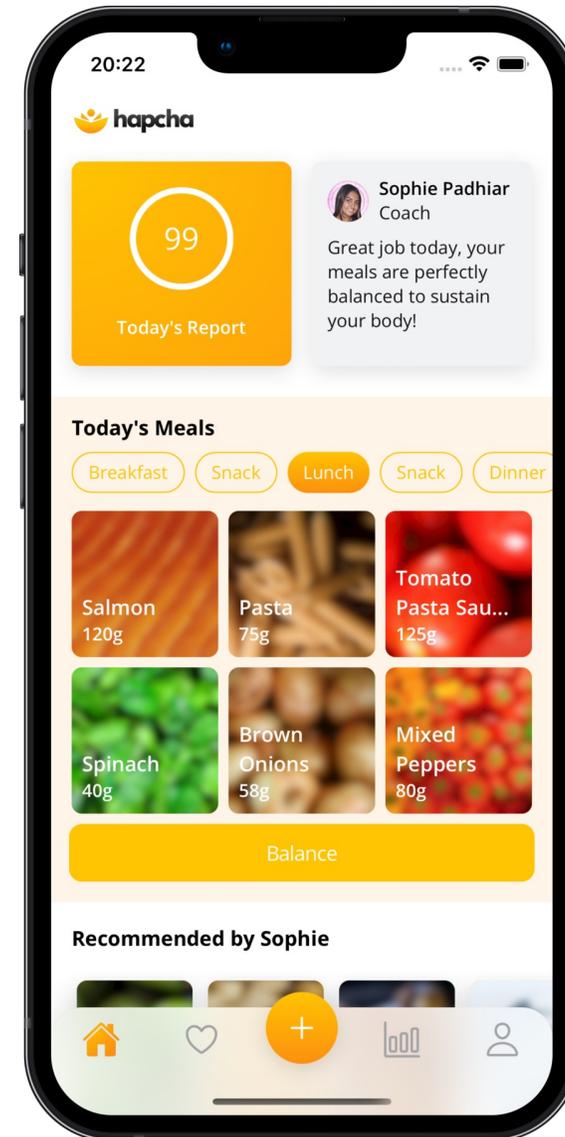
Hapcha

Feed What Matters



What is Hapcha?

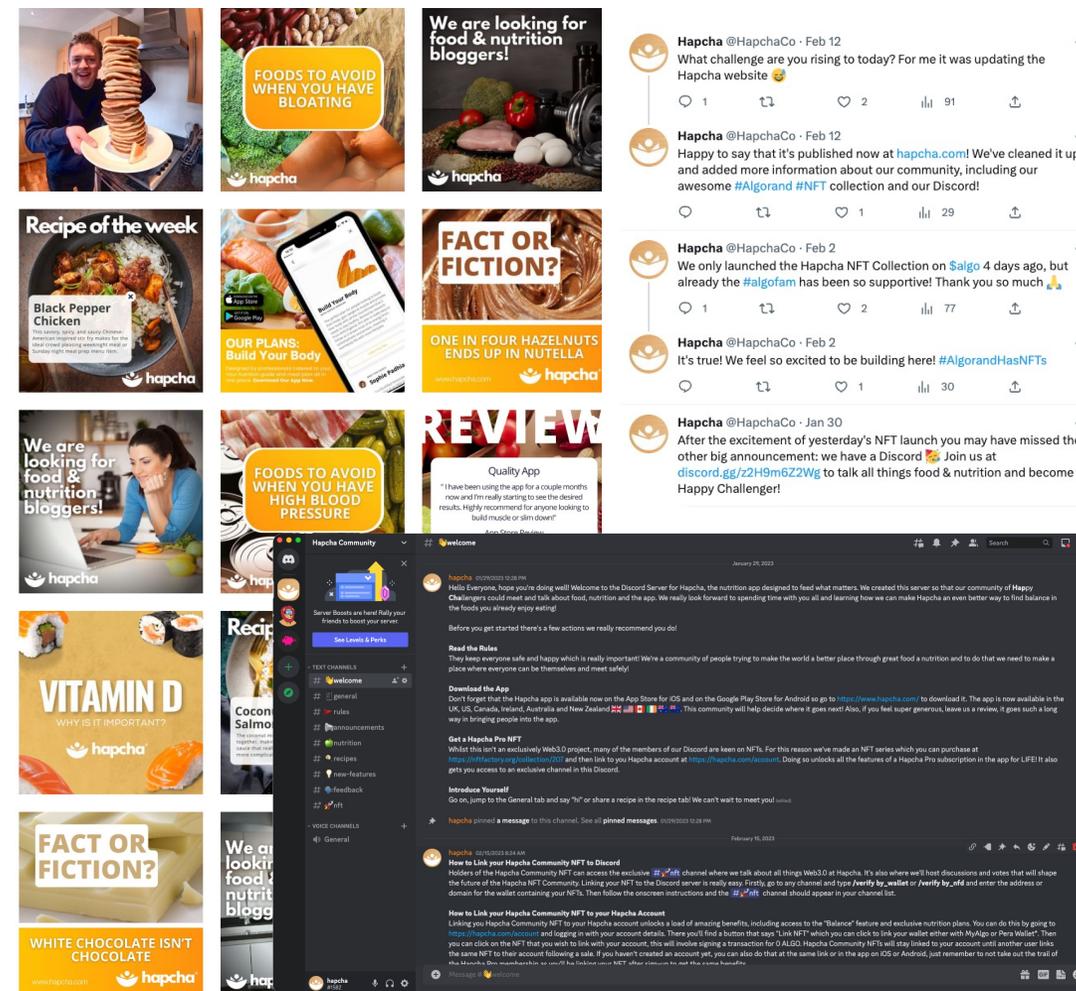
- Hapcha is a food & nutrition app designed to help people find the balance in the diets they already have.
- It does this by combining the knowledge of nutritionists with the power of Artificial Intelligence. Users enter their foods, tap the "Balance" button and the amounts of the foods are altered so they get the energy and nutrients they need to meet their goals.
- The app is available for download on iOS and Android in the United Kingdom, Ireland, the United States, Canada, Australia and New Zealand.





What is the Hapcha Community?

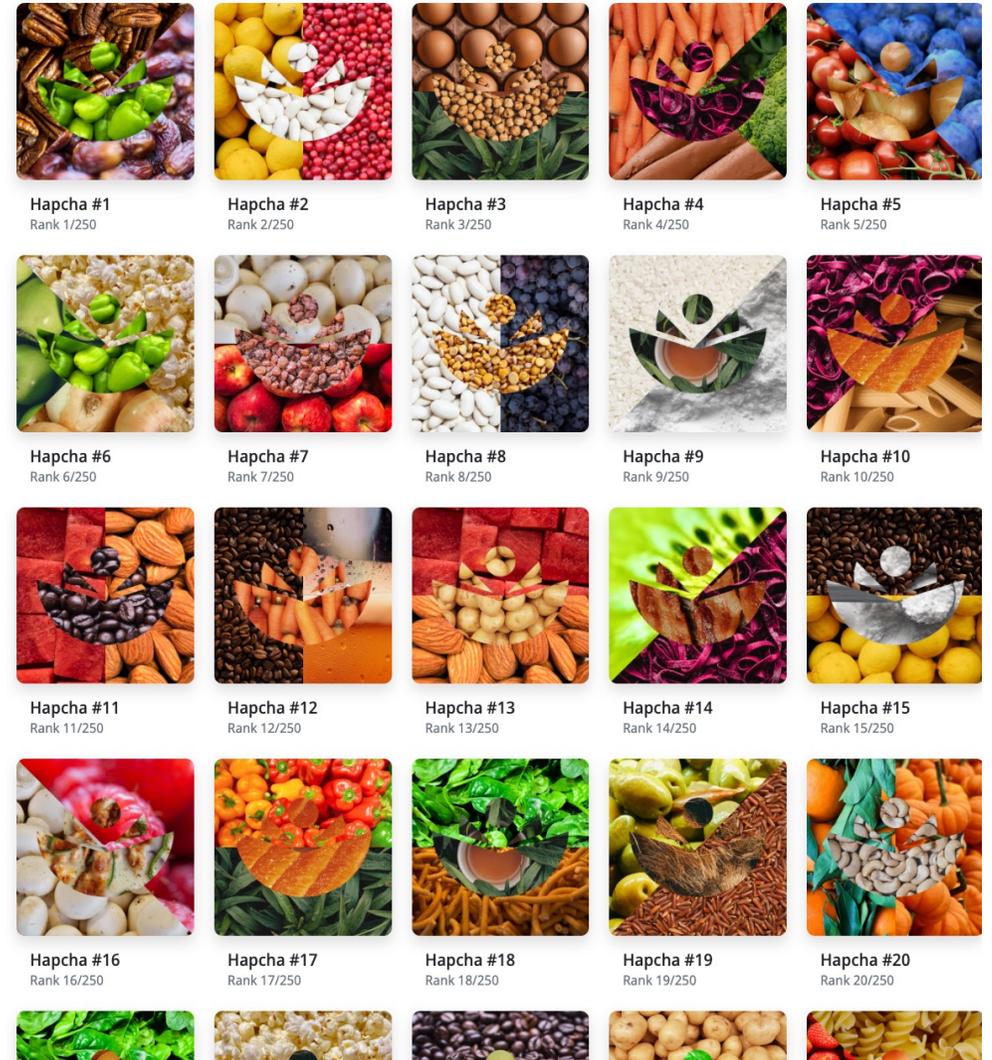
- The Hapcha Community is a place where everyone interested in food, nutrition and the app can come to meet, find inspiration and share ideas about how to make Hapcha even better.
- The accompanying NFT Collection is a special part of this community because it makes key decisions about how Hapcha can use Web 3.0 to further us in our mission to help people get the nutrition they need from the food they love.
- We're active across Instagram, Twitter and Discord.





The Hapcha Community NFT Collection

- The Hapcha Community has its own NFT Collection on the Algorand Blockchain. There are 250 unique combinations of foods making up the Hapcha Logo
- Owning a Hapcha Community NFT allows the owner to unlock all the features of the app for as long as the hold the NFT. They also get access to an exclusive Discord channel.
- Mobile apps grow thanks to the user feedback they receive. Creating the NFT collection allows us to attract and reward our users for contributing to the future of the app.



Hapcha #1
Rank 1/250



Hapcha #2
Rank 2/250



Hapcha #3
Rank 3/250



Hapcha #4
Rank 4/250



Hapcha #5
Rank 5/250



Hapcha #6
Rank 6/250



Hapcha #7
Rank 7/250



Hapcha #8
Rank 8/250



Hapcha #9
Rank 9/250



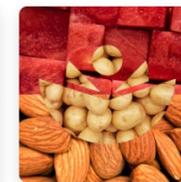
Hapcha #10
Rank 10/250



Hapcha #11
Rank 11/250



Hapcha #12
Rank 12/250



Hapcha #13
Rank 13/250



Hapcha #14
Rank 14/250



Hapcha #15
Rank 15/250



Hapcha #16
Rank 16/250



Hapcha #17
Rank 17/250



Hapcha #18
Rank 18/250



Hapcha #19
Rank 19/250



Hapcha #20
Rank 20/250





Hapcha Community Road Map

February

Initial NFT Offering

The first 25 NFTs are released on NFT Factory to collect early feedback from OGs.

April

First Community Feature Vote

As we collect user feedback in the Discord, we'll start adding votes so that community members can tell us what they want to see worked on!

March

Full NFT Offering

The remaining NFTs are listed with 140 on NFT Factory and 110 on ALGOxNFT. We run our first monthly connect session on Discord.

May

Pro Subscription in ALGO

We'll make it possible for users to pay for Hapcha Pro with ALGO. NFT holders will get a share of revenue generated through their referral link.



hapcha[®]

As a company, we take our name from the Happy Challengers we aim to serve. Brining those Happy Challengers together in one place to inspire each other and improve the product for everyone is a really exciting step for our business and we can't wait to work with the community!